



This past March, the Black Pearls - Viva Rio/Rush Academy (Haiti Rush) was asked to participate in the [World Cup Project](#). The World Cup Project is a documentary mini series showing how soccer is used as a tool for social development and change all over the world in different ways. The series spans all the continents and explores social issues, disadvantaged communities, and the aftermath of natural disasters. Before, during, and after filming the World Cup Project has made a commitment to be more than just a documentary series but a social movement.

With project leader Lauren Anders Brown and director Donnie Nicholson, the WCP did a featured episode on soccer in Haiti focusing on the Black Pearls Academy. Brian Lux, Technical Director - Caribbean for Rush Soccer, was visiting the academy at the time and was asked to participate in the filming.

"This was an amazing experience," exclaimed Lux. "To see all the good the academy is doing for the youth in Haiti was amazing in and of itself, but to be able to be a part of this amazing series was incredible. Lauren and Donnie were awesome to work with, and this project is a huge success. Rush Soccer is honored to have been a part of it."

The Rush partnership with Black Pearls - Viva Rio/Rush Academy exemplifies the positive global

reach of Rush Soccer. In addition to its 34 domestic clubs, Rush has dozens of clubs across five continents. These clubs promote the development of the sport and create social change, economic opportunity, and stronger communities.

Click the link below to watch the 15 minute episode on the Black Pearls and Rush Soccer in Haiti!

[World Cup Project - Haiti](#)