Trademark Usage

At Rush Soccer we recognize that many of our teams and members, both competitive and recreational, have reason to request use of the Rush Soccer logo and trademarks, particularly for merchandising applications to be used for both fundraising and non-fundraising purposes. Rush Soccer Club or Sports Partners International (S.P.I.), is the owner of all rights, titles, and interest in the Rush Soccer brand marks. No person or entity may reproduce or use (or authorize the reproduction or use of) the Rush Soccer brand marks in any manner other than expressly authorized by Rush Soccer. Unauthorized use of Rush Soccer brand marks is strictly prohibited.

To read the terms and conditions relevant to the approved use of Rush Soccer brand marks please see the following document;

- 115 12 - APPLICATION FOR TRADEMARK USAGE LICENSE

Brand Mark Usage Guidelines

The Rush Soccer brand mark may only be used in connection with the promotion of Rush Soccer teams, players and members. Do not modify or re-create the Rush Soccer brand mark under any circumstances. Use only authorized artwork provided by Rush Soccer. The correct treatment of the Rush Soccer Brand Mark(s) for use in advertising, technical, collateral, merchandise and other printed, web or visual materials is extremely important.

Please see the following document that demonstrates in detail, the Brand Mark usage requirements;

- 115 13 - RUSH SOCCER BRAND MARK USAGE GUIDELINES

Uniform Logo Guidelines

The Rush Soccer brand mark may only be used in connection with the promotion of Rush Soccer teams, players and members. Do not modify or re-create the Rush Soccer brand mark under any circumstances. Use only authorized work provided by Rush Soccer. The Rush logos are to be used exclusively for embroidery, silk screen or heat transfer on official club uniforms and uniform apparel /accessories ONLY. These logos are not to be used with any other print, electronic or merchandise applications.

See the below document for specific information outlining the guidelines;

- 115 14 - RUSH SOCCER UNIFORM LOGO GUIDELINES

Coaches Gear Logo Guidelines

Phoca PDF

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See the below document for specific information outlining the guidelines;

- SPI 115 21 - RUSH SOCCER COACHES GEAR LOGO GUIDELINES

Please note: clubs that do not adhere to the guidelines and application requirements could and will jeopardize receiving equipment in the future.

Below you will find each Rush logo available to download and use within the stated restrictions and guidelines set above. The files available are as follows:

- PDF
- JPG
- AI
- EPS

White Background PDF

White Background JPG

White Background AI

White Background EPS

Black and White Background PDF

Black and White Background JPG

Black and White Background AI

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*For more related topics see

Black Background PDF

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For more on Brand Related Topics, see <Protecting our Brand>